



**Jodi
Murphy**
INSTRUCTIONAL SERIES

Deshedding: Theory & Techniques



ALL YOU NEED TO KNOW

to
groom like a

*Professional
Pet Stylist*

volume 6

DVD
VIDEO

Deshedding: Theory & Techniques

Shedding pets is a constant problem for pet owners. As much as we love those double coated breeds and short coated breeds the hair is enough to make pet owners crazy. Let Jodi show you the best way to shed these breeds. Let's take a look at the canine skin and different situations that trigger shedding. Jodi will discuss skin and coat and explain the process of shedding. She has put together a bathing process that will keep those pet owners coming back for more. This is not only the most efficient way to shed out coats but also the healthiest way to deshed for you, the groomer, as well as the pets. This 90 minute DVD includes the theory of the shedding process and will demonstrate the bathing, drying and shedding process of a double coat and short coated breed.